

CHRISTINA LEE

Senior Product Designer

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SUMMARY

Senior Product Designer background in design systems, with 4+ years leading production systems at scale. Experienced building and maintaining component libraries including reusable, named UI pieces adopted across teams with variant coverage refined annually based on real usage, alongside case-by-case asset work as needed. Comfortable aligning cross-functional stakeholders through collaboration and clear communication.

SKILLS

Design Systems

Component Libraries, Variant/Asset Management, Documentation Standards, Cross-Team Consistency, QC & Governance

Design & Layout

Photoshop, Illustrator, InDesign, Keynote, Adobe Creative Suite, Typography, Layout, Hierarchy, Image Manipulation, Color Correction

Motion & Illustration

After Effects, Premiere, Lottie, Illustration

UI/UX

Figma, Wireframing, Prototyping

Web

HTML, CSS

EDUCATION

University of Southern California
B.A., Art and Design
AUG 2011 - MAY 2015

EXPERIENCE

Lead Production Designer

HOGARTH WORLDWIDE, JAN 2020 - JUN 2026

- Owned a component library with about 20 core UI pieces as well as full screen templates supporting thousands of downstream assets across 5 product functions
- Audited system usage annually ahead of each rebuild, cutting a 50-variant component down based on direct feedback, improving adoption and reducing maintenance overhead
- Built searchable documentation and metadata for the asset library, reducing dependence on ad hoc requests
- Served as QC authority for a team of 10, catching consistency drift and communicating upstream design changes in real time to keep the team aligned
- Mentored and trained 6 designers on system standards and workflows

Freelance Graphic Designer

KIWI CO., OCT 2017 - DEC 2020

- Sole designer on brand refresh of print collateral across 20+ product SKUs, realigning all materials with updated brand guidelines and templates
- Delivered recurring design updates against monthly subscription deadlines, managing multiple concurrent projects independently

Digital Web Designer

GAIA INTERACTIVE, AUG 2017 - OCT 2019

- Designed web and marketing assets, including animated banners and illustrations, adapting visual style across campaigns to align with evolving audience trends
- Collaborated directly with developers and stakeholders to translate design specs into implemented web pages