

# CHRISTINA LEE

Senior Digital Designer

lee.y.christina@gmail.com | (408) 780-4364 | christinaylee.com

## SUMMARY

Senior digital designer with a gaming background, motion-capable illustration range, and high-volume production experience. Comfortable owning work from concept to developer handoff, including asset export for animation pipelines.

## SKILLS

### Animation & Motion

After Effects, Lottie

### Illustration & Design

Photoshop, Illustrator, Figma, Sketch

### UI/UX

Design Systems, Component Libraries, Wireframing, Prototyping

### Web

HTML, CSS

## EDUCATION

University of Southern California  
B.A., Art and Design  
AUG 2011 - MAY 2015

## EXPERIENCE

### Lead iOS Production Designer

HOGARTH WORLDWIDE, JAN 2020 - JUN 2026

- Lead iOS screen production for confidential Cupertino client across 5 product functions, maintaining quality and consistency standards for thousands of files
- Sole owner of the team's iOS UI asset library, and documentation framework for 4 years, supporting hundreds of assets used in production
- Directly supervise and mentor 6 screen artists while serving as QC authority for a team of 10, reviewing all deliverables to ensure downstream compatibility with localization and video production pipelines for file structure standards, asset naming conventions, and brand consistency
- Train new artists on established design standards and Photoshop workflows, maintaining output quality across high-volume, deadline-driven projects

### Freelance Graphic Designer

KIWI CO., OCT 2017 - DEC 2020

- Sole designer on refresh of print collateral across 20+ educational product SKUs, realigning all materials with updated brand guidelines in Illustrator and InDesign
- Delivered recurring design updates against monthly subscription deadlines, managing multiple concurrent projects independently

### Digital Web Designer

GAIA INTERACTIVE, AUG 2017 - OCT 2019

- Designed web and in-game marketing assets for a gaming platform's virtual item economy, including animated banners and illustrations for premium avatar launches adapting visual style across dozens of pop-culture-themed drops
- Produced motion assets including animated banners for time-sensitive cultural moment campaigns, collaborating with developers on asset specs and delivery